

NCC Cable System Order

Order #	62339924
Syscode	7868
System Name	Comcast/Ft. Wayne Interconnect, IN
Market	Ft. Wayne

AE	Meghan Hughes
Sales Coordinator	Ryan Mays
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	09/26/16 - 10/09/16
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC Proj#202175

Client Code	
Product Code	
Est Code	5481
Product Name	SMP IN
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/23/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$5,515.00	
Commission		\$827.25	
Net Total		\$4,687.75	
Total Spots		120	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.23 New ISSUE order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC MOVIE<	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$25.00	\$100.00	30	NCR 09/26/16-10/02/16
2	AMC	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00	X							-	-	1	\$25.00	\$25.00	30	NCR 10/03/16-10/09/16
3	AMC	AMC MOVIE<	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$55.00	\$220.00	30	NCR 09/26/16-10/02/16
4	AMC	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00	X							-	-	1	\$60.00	\$60.00	30	NCR 10/03/16-10/09/16
5	CNN	NEW DAY<	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	NCR 09/26/16-10/02/16
6	CNN	NEW DAY<	10/3/16	10/9/16	05:00	09:00	X							-	-	1	\$20.00	\$20.00	30	NCR 10/03/16-10/09/16
7	CNN	CNN NEWSROOM<	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	NCR 09/26/16-10/02/16
8	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	16:00	X							-	-	1	\$20.00	\$20.00	30	NCR 10/03/16-10/09/16
9	CNN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$45.00	\$180.00	30	NCR 09/26/16-10/02/16
10	CNN	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$50.00	\$50.00	30	NCR 10/03/16-10/09/16
11	DISC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	9	\$95.00	\$855.00	30	NCR 09/26/16-10/02/16
12	DISC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$105.00	\$105.00	30	NCR 10/03/16-10/09/16
13	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	4	\$30.00	\$120.00	30	NCR 09/26/16-10/02/16
14	ESPN	SPORTSCENTER L<	10/3/16	10/9/16	05:00	09:00	X							-	-	1	\$30.00	\$30.00	30	NCR 10/03/16-10/09/16
15	ESPN	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$40.00	\$160.00	30	NCR 09/26/16-10/02/16
16	ESPN	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00	X							-	-	1	\$45.00	\$45.00	30	NCR 10/03/16-10/09/16
17	FOOD	OFF AIR<	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	NCR 09/26/16-10/02/16
18	FOOD	OFF AIR	10/3/16	10/9/16	05:00	09:00	X							-	-	1	\$20.00	\$20.00	30	NCR 10/03/16-10/09/16
19	FOOD	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$95.00	\$380.00	30	NCR 09/26/16-10/02/16
20	FOOD	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$105.00	\$105.00	30	NCR 10/03/16-10/09/16
21	HGTV	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$45.00	\$180.00	30	NCR 09/26/16-10/02/16

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Agency	Waterfront Strategies
Advertiser	Senate Majority PAC Proj#202175

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22	HGTV	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00	X							-	-	1	\$50.00	\$50.00	30	NCR 10/03/16-10/09/16
23	HGTV	AVG. ALL WKS	9/26/16	10/2/16	11:00	19:00						X	X	-	-	5	\$125.00	\$625.00	30	NCR 09/26/16-10/02/16
24	HLN	MORNING EXPRES<	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	NCR 09/26/16-10/02/16
25	HLN	MORNING EXPRES<	10/3/16	10/9/16	05:00	09:00	X							-	-	1	\$10.00	\$10.00	30	NCR 10/03/16-10/09/16
26	HLN	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	NCR 09/26/16-10/02/16
27	HLN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	NCR 10/03/16-10/09/16
28	HLN	FORENSIC FILES<	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	NCR 09/26/16-10/02/16
29	HLN	FORENSIC FILES<	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$10.00	\$10.00	30	NCR 10/03/16-10/09/16
30	MNBC	MORNING JOE<	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	4	\$30.00	\$120.00	30	NCR 09/26/16-10/02/16
31	MNBC	AVG. ALL WKS	10/3/16	10/9/16	05:00	09:00	X							-	-	1	\$30.00	\$30.00	30	NCR 10/03/16-10/09/16
32	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	NCR 09/26/16-10/02/16
33	MNBC	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00	X							-	-	2	\$15.00	\$30.00	30	NCR 10/03/16-10/09/16
34	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$30.00	\$120.00	30	NCR 09/26/16-10/02/16
35	MNBC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	NCR 10/03/16-10/09/16
36	TNT	VARIOUS	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$40.00	\$160.00	30	NCR 09/26/16-10/02/16
37	TNT	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00	X							-	-	1	\$45.00	\$45.00	30	NCR 10/03/16-10/09/16
38	TNT	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$85.00	\$340.00	30	NCR 09/26/16-10/02/16
39	TNT	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X							-	-	2	\$90.00	\$180.00	30	NCR 10/03/16-10/09/16
40	USA	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$45.00	\$180.00	30	NCR 09/26/16-10/02/16
41	USA	NCIS	10/3/16	10/9/16	09:00	16:00	X							-	-	1	\$50.00	\$50.00	30	NCR 10/03/16-10/09/16
42	USA	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$75.00	\$300.00	30	NCR 09/26/16-10/02/16

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Sales Coordinator	Ryan Mays	Est Code	5481	Net Total	\$4,687.75
Office	Washington	Product Name	SMP IN	Total Spots	120
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	9.23 New ISSUE order. Please review and confirm. Thanks!				

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43	USA	NCIS	10/3/16	10/9/16	16:00	19:00	X							-	-	1	\$80.00	\$80.00	30	NCR 10/03/16-10/09/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	120	0	0	0	0	0	0	0	0	0	0	0	120
AMT	\$5,515.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,515.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/26/16

62339924 | Ft. Wayne | Comcast/Ft. Wayne Interconnect, IN | 7868 |